“Other” Assignment #6

In class, we discussed several decision-making tendencies that most people exhibit. Specifically, we talked about the confirmation bias, the representativeness heuristic and the availability heuristic. These serve us well under most circumstances, but occasionally get us into trouble.

Think of some of the bad decisions that you have made over the years. Then, try to think of how these decision-making tendencies influenced that decision. For this assignment, you must do the following:

1) Describe how the confirmation bias led you to make a bad decision. In addition, describe what you could have done to counteract the confirmation bias.

2) Describe how the representativeness heuristic led you to make a bad decision. In addition, describe what you could have done to counteract the representativeness heuristic.

3) Describe how the availability heuristic led you to make a bad decision. In addition, describe what you could have done to counteract the availability heuristic.

Approximate length: 1 – 2 pages.

Due date: 4/1/03