"Other" Assignment #10

In class, we discussed Asch's classic conformity experiments. Through his extensive research, he determined that conformity can be strengthened when:

1. We are made to feel insecure.
2. The group has at least 3 people.
3. The group is unanimous.
4. We admire the group.
5. We have made no prior commitment to a response.
6. Others in the group observe your behavior.
7. Our culture encourages respect for social standards.

These ways to strengthen conformity are used by many social groups. Your task for this assignment is to describe a situation where you conformed to a group and discuss whether each of these means to strengthening conformity played a role (or not) in your conformity. You should justify your answers.

Approximate length: 1 – 2 pages.

Due date: 5/6/03